

Sonnenberg

Gardens & Mansion
State Historic Park

2020 Season

Sponsorship Opportunities



Sonnenberg Gardens & Mansion State Historic Park

Our mission is to manage, operate, support, raise funds, care for and open to the public the historic house, gardens and grounds of the Thompson estate. It is our goal to enrich the lives of our visitors and community at large through special events and educational programs related to the history, culture, and science related to our park and region. These programs and events are offered to a diverse audience of adults, students and children who may be local residents or visitors to the region. **Become an event sponsor and help us give back to the community.**

Perched atop a sun-bathed hill in Canandaigua for more than 100 years, is the estate known as "Sonnenberg." Sonnenberg, thought by many to be the premier tourist destination in the region, is a 50-acre estate featuring a 40-room Victorian mansion, nine elegantly restored gardens, and a greenhouse complex. Sonnenberg began as a summer home for philanthropists Frederick Ferris Thompson and his wife, Mary Clark Thompson. In 1973, the "Sonnenberg Gardens" non-profit organization obtained the title to part of the original estate and opened Sonnenberg's gates to the public. In 2005, this historic gem became a New York State Historic Park and while Sonnenberg operates in cooperation with the State of New York, it is supported entirely by the activities of its non-profit organization. Today, visitors can tour the mansion, gardens, and one of the few remaining Lord & Burnham Greenhouses in the entire US. Besides being a popular tourist and wedding site, Sonnenberg is true to its educational mission and features a wide range of public cultural, historical, and horticultural-based events.

151 Charlotte Street, Canandaigua, NY 14424 ☎ 585-394-4922 ☎ www.sonnenberg.org

Seasonal Special Event Sponsorship

Each season we offer a number of special events to the public. While these events raise the necessary funds to keep the park open as a public attraction, they also give residents and tourists alike other ways to engage and enjoy the Sonnenberg Estate as well as the cultural offerings our region. Sponsorship donations help to defray the event expenses. Annual events may include:

Roses & Rosés
Arts at the Gardens
Mansion Mysteries

Father's Day Car & Motorcycle Cruise
Holiday Home Tour/Dickens Christmas

Moonlight Strolls Concert Series
August Teas/Saturday Mother's Tea

\$500 Sponsor: Sponsors 1 event with logo/banner present at event. Logo, link, and info featured on event webpage. A quarter page ad featured in our Arts at the Gardens program. Passes available to select events/programs.

\$1000 Sponsor: Sponsors 3 events with logo/banner present at events. Logo, link, and info featured on event webpage. Basic Business Sonnenberg Membership. Half page ad featured in our Arts at the Gardens program. Passes available to select events/programs.

\$2000 Sponsor: Sponsors 6 events with logo/banner present at events. Logo, link, and info featured on event webpage. Basic Business Sonnenberg Membership. Sponsorship noted in external paid advertising (as possible). A full page ad featured in our Arts at the Gardens program. Passes available to select events/programs.

\$2500+ Sponsor: Sponsors all events with logo/banner present at events. Logo, link, and info featured on event webpage. Basic Business Sonnenberg Membership. Sponsorship noted in external paid advertising (as possible). A full page ad featured in our Arts at the Gardens program. Passes available to select events/programs.

\$500

\$1000

\$2000

\$2500+

Other _____

Program Sponsorship

While our programs also raise necessary funds, the programs generally have a larger focus on education than entertainment. They may feature history, culture, horticulture, arts, life sciences, and more. There are both annual programs as well as one-off happenings each year. Sponsorship donations help to defray the program expenses. Programs may include:

Family Fun Day
Haunted Garden Stroll

Spring Wildflower & Orchid Show
Youth Adventure Camp (Special Needs)

Fall Gardening Symposium
Educational Programs (Unique each year)

\$150 Sponsor: Sponsors 1 program. Logo, link, and info featured on program webpage. 2 passes available to sponsored program.

\$250 Sponsor: Sponsors 2 programs. Logo, link, and info featured on program webpage. 2 passes available to sponsored programs.

\$500 Sponsor: Sponsors all programs. Logo, link, and info featured on program webpage. 2 passes available to all programs.

\$150

\$250

\$500

Other _____

We are a 501(c)3 organization and your sponsorship donations are tax deductible.

Call us at 585-394-4922 or email us at director@sonnenberg.org to arrange your sponsorship today.

Roses & Rosés



Moonlight Strolls Concert Series



Fall Gardening Symposium

