

Sonnenberg news from sunny hill

February 2022 | Issue 14



2021 Annual Report

In 2021, Sonnenberg Gardens and Mansion had a season of recovery despite the continued challenges from the Covid-19 pandemic that has affected all of us for a second year.

The earned income was above our budget at the year's end except for bus tours and wine center sales. We were open five days a week for the 2021 season starting on April 23rd with our Orchid show and closing on October 31st. Our gate attendance had an overall increase to this year's visitation as we had approximately 33,400 guests versus the previous year of 13,000

Sonnenberg had a good year in community sponsorships and contributions. Our contributions and in-kind contributions have been steady throughout the 2021 season. We had some growth in 2021 with the EPF community matching grant and raised approximately \$100k to complete our match portion in 2021. We received two notable grants for operations and conservation; ZBGA totaling approximately \$27k for the arboretum collection and a Historic Preservation grant of 10K to finish the Greenhouse Vinery project in 2022. We also received the Thompson Health Foundation grant for \$1k to assist with the community vegetable garden. The Board of Trustees and Staff are encouraged by the positive results of so many of these efforts this season.

We all look forward to furthering the restoration of Sonnenberg's physical property in 2022. Last year we restored the Glorietta and repaired two porches on the Mansion and the Hercules Fountain. In 2022 Projects include the opening of the new entrance driveway project off of Gibson Street and continuing with the Rock Garden and Japanese Garden waterways project and the repair of the Historic Charlotte Street Gates and completing the Greenhouse Vinery project.

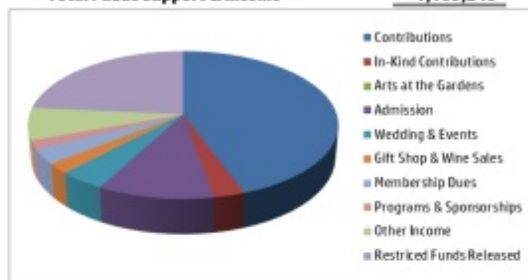
We are happy to announce the Gardens were able to host many Arts and Cultural events including the Geneva Music Festival with the debut of the Sonnenberg Suite, a juried Arts at the Gardens show, Moonlight Strolls with four genres of music, and theatre with our Mansion Mystery and Haunted Strolls. We also were able to hold 27 incredibly successful private events and multiple photoshoots to enjoy our beautiful gardens and our historic house museum.

We are on the right track in our slow and steady return to being a community and regional destination as a public garden and historical home of the Thompson's. We look forward to opening again in 2022 at this State Historic Park that continues to herald the story of Frederick and Mary Clark Thompson's legacy in Canandaigua.

Thank you to all the volunteers, members, and the community at large that assist us with our continued success.

Support & Revenue

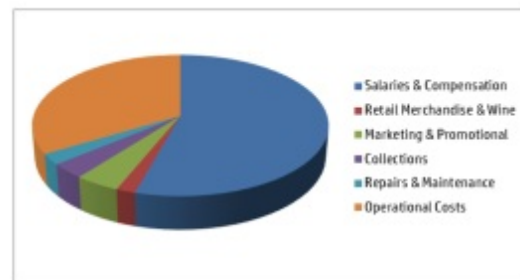
Contributions	518,856
In-Kind Contributions	33,022
Arts at the Gardens	-
Admission	124,507
Wedding & Events	49,546
Gift Shop & Wine Sales	25,495
Membership Dues	38,560
Programs & Sponsorships	21,951
Other Income	82,319
Restricted Funds Released	274,984
Total Public Support & Income	1,169,240



2020 Audited Financials

Expenses

Salaries & Compensation	347,797
Retail Merchandise & Wine	11,965
Marketing & Promotional	27,884
Collections	21,866
Repairs & Maintenance	15,854
Operational Costs	214,935
Total Public Support & Income	640,301



With LOVE in the Air...

We are running a special in February and March for \$10 off any level membership. Need a unique gift for the one you love on Valentine's day? Press the button below to purchase a membership. Thank you for all the support from our community and members!

As of April 1, 2022, the membership rates will be increasing.

Enter Coupon Code: **MEMBERLOVE**
at the top of checkout page for discount

**ENJOY
\$10 OFF**

Is This A Gift ??
Put the name and address of the person the
membership is for in the order notes.

Membership Sale

**Do you love Orchids? Do you miss Sonnenberg?
We have a great February Educational Event!**

Presenter Francis Murphy

Fran has traveled the world from riding an elephant in Nepal to search for Vanda Orchids to searching for Orchids in Hawaii that have become wildflowers. Fran has a personal collection of over 900 roses in his Gothic Arch Greenhouse and summer shade of 2000 square feet. Come learn about the taxonomy and care of orchids in this winter event at Sonnenberg Gardens. Box lunch is included with admission for \$ 20.00.

10-11 1 Hour Lecture

11-12 1 Hour Repotting & Orchid Care

12-1 Lunch Provided

1- 2 Tour of Sonnenberg Greenhouse Orchid collection

**Tickets Available Online Only - Until Tuesday, February 8th
Click ticket to purchase**

SONNENBERG GARDENS

**FOR THE LOVE
OF ORCHIDS**

SATURDAY, FEBRUARY 12, 2022
10AM - 2PM

COME LEARN ABOUT THE TAXONOMY AND CARE OF ORCHIDS.
BOX LUNCHES WILL BE PROVIDED.

ADMIT ONE
\$20

SONNENBERG GARDENS & MANSION
151 CHARLOTTE STREET
CANANDAIGUA, NEW YORK 14424
WWW.SONNENBERG.ORG

Sonnenberg Named Winner in 2022 WeddingWire Couples' Choice Awards

14th Annual Couples' Choice
Awards Honors the Top Wedding
Vendors Nationwide and Abroad, an
accolade representing the top
wedding professionals across the
board in quality, service,
responsiveness, and
professionalism reviewed by couples
on WeddingWire, a leading wedding
vendor marketplace.

To determine these distinguished
wedding professionals,
WeddingWire analyzed reviews



within its Vendor Directory across more than 20 service categories—from venues and caterers to florists and photographers—to find the most- and highest-rated vendors of the year. The winners exhibit superior professionalism, responsiveness, service, and quality.

This is Sonnenberg's 7th Couples' Choice Award. We would like to thank our amazing wedding team of volunteer tram drivers, docents, and check-in concierge who give our guests the VIP treatment for our private events.

Sonnenberg In The News

You've never seen New York like this: Sonnenberg Gardens & Mansion (Video)
We were lucky enough to connect with Scott Trimble, a video journalist at syracuse.com | NYup.com | Post-Standard and he came in with another drone operator and took some amazing footage last season.

[Drone Video](#)

Of all the donations that we receive, perhaps no funds are more vital than those given in the Annual Fund. Your gift today will support our beautiful gardens, historic mansion, and daily operations which are \$2,500 a day all year long. Our mission is to remain one of our nation's most extensively preserved estates and a premier tourism destination in Upstate New York.

For membership and donations please click below:

[Click here to Donate](#)

[Click here for Membership](#)

CLOSED for the Season

See you in May 2022!



[Visit our website](#)

