

# FINE ART AND FINE CRAFT SHOW & SALE

Saturday, July 20th & Sunday, July 21st, 10 am to 5 pm Sonnenberg Gardens & Mansion State Historic Park 250 Gibson Street, Canandaigua, NY 14424

Sonnenberg Gardens is proud to present the twenty-third annual Arts At The Gardens, a juried fine art show to be held on the grounds of the historic Sonnenberg Gardens & Mansion in Canandaigua, New York. The two-day event is open to applicants throughout the United States and Canada.

The setting for the show is the gardens of this historical estate, which is Ontario County's #1 tourist attraction and is placed in the top 10% of worldwide attractions on TripAdvisor Travelers' Choice. Canandaigua is located just 7 miles south of the New York Thruway in the beautiful Finger Lakes region, providing easy access to Sonnenberg from the metropolitan areas of Buffalo, Rochester, and Syracuse.

This event is extensively promoted in all major media to ensure the greatest number of visitors. This show is a premier art event in the Northeast. A \$10 gate fee is charged to guests.

## 2024 SCHEDULE

## Application Deadline

June 15th

## Show Days (rain or shine)

(rain or shine)
July 20th & 21st

## **Exhibit Setup**

Friday, July 19th Noon to 8 pm

## Restocking

Saturday & Sunday 7 am - 9:15 am

#### **Exhibit Breakdown**

Sunday July 21st Beginning at 5pm

No early breakdown or departure permitted

\$100 Table Fee

## **The Emerging Artist Tent Returns**

Returning this year, the Emerging Artist Tent is intended to provide an opportunity for Artists who are new to displaying their work professionally at art fairs.

## What is provided:

- Waived Application Fee, Reduced Show Fee of \$100
- Emerging Artists will be placed in a dedicated area under a large tent. Each artist will have a space of approximately 8x8' with one 6' table and 2 chairs provided

## To Qualify as an Emerging Artist:

- ◆ 2024 must be your first year showing work at art fairs in the category that you're applying for
- Must be 18 years or older
- Must have a valid NYS Sales Tax Certificate

#### INFORMATION AND APPLICATIONS

- You may apply online at our website, www.sonnenberg.org/aatg/arts-at-the-gardens/
- Payment will due after you have received an acceptance letter
- Only original artist-created work may be displayed. No manufactured, commercial or imported products will be allowed. Work must be tasteful and in keeping with a family-oriented atmosphere.
- For further information please email aatgartdirector@sonnenberg.org

### **Show Rules**

All displays will be inspected at intervals throughout the show to ensure that exhibitors comply with show rules. It is the exclusive right and responsibility of the artist to remove any work not in compliance with these rules. Should violations be repeated, the artist will be asked to remove their exhibit(s) from the show and will forfeit eligibility for participation in future Arts At The Gardens.

#### No Commercial Products

Only original artist-created work may be displayed. All items must be hand-crafted by the exhibitor. No imports, kits, items made from kits, or premanufactured items are allowed. No more than 20% of an artist's booth may contain reproductions.

#### **Booth Sharing**

Two artists are allowed to share a booth if at least 50% of their exhibit consists of collaborative work made by both artists.

#### Commitment to Show

A signed application is a commitment to show. No refunds for cancellation will be made less than 90 days prior to the show.

#### Waitlist Procedures

A waiting list of qualified candidates will be maintained and artists will be notified should a space become available.

#### Agents

Dealers or agents may not stand in proxy for artists they represent.

#### Sales Tax

All exhibitors must have a current New York State sales tax number. A "Certificate of Authority" may be obtained by visiting the NYS Department of Taxation & Finance. The local tax rate is 7.5%. The "Certificate of Authority" must be displayed in the booth during the show. Please allow 4 weeks for processing.

#### Interpretation of the Rules

Arts At The Gardens reserves the right to make final interpretations of the rules. The jury consists of regional fine art professionals, highly experienced in each of the categories. Jurying is anonymous. Artist selection is made solely based on work as seen in the submissions. Work is scored on a numerical basis: artists with the highest scores in each category will be accepted. Therefore, image quality is of utmost importance. The decisions of the jurors are final. Calls questioning or disputing the jurors' decision will not be accepted. Prior participation in Arts At The Gardens does not quarantee future acceptance.

#### **Park Policies**

No pets are allowed on the show grounds. No bicycles are allowed on Sonnenberg grounds.

## **Display Requirements**

#### **Booth Spaces**

Booth space tables are approximately 8 feet wide by 8 feet deep. Booth spaces are available to individual artists and artist teams. All exhibitors are expected to bring their own display units, materials, panels, covers, etc. Artists displaying in the Emerging Artist category will be placed under a large tent and will be provided with one 6' table and 2 chairs.

#### Display

A minimum of 8 pieces must be displayed per artist. A portfolio of matted or framed works may be kept in a viewing bin, but must remain within the confines of the designated table area. Card racks must be kept inside the table area.

- \* Artists may display work, including materials in the viewing bin, only in the categories in which their work has been juried and accepted. All exhibited work must be comparable to the work submitted with the application.
- All work must be totally attributable to the displaying artist(s). Reproductions are not to exceed 20% of the exhibition.

#### **Submission Instructions**

Read and follow the instructions carefully. Incomplete or unsigned applications will not be accepted. You will receive an acceptance or rejection within 2 weeks of receiving your application.

#### **Electronic Submissions**

aatgartdirector@sonnenberg.org

- Submit three high quality images of your work
- \* Include your business name in the subject line of the email.

Images must be of good quality and be an accurate and current representation of the size, style and quality of all work to be exhibited. Applicants not conforming to this rule will be ineligible to show.

#### **FEES**

\$100.00 Table Fee

## 2024 Emerging Artist Application—Arts At The Gardens

Submit application & images via email: aatgartdirector@sonnenberg.org or complete online application. Pay via credit card online

Send check separately (note business name in memo) via mail: 250 Gibson Street, Canandaigua, NY 14424 SHOW DATES: July 20th & 21st, 2024, 10 am to 5 pm

READ A INCOMPLETE OR UNSIGNED A		OLLOW THE INSTRUCT			IT CLI	ARLY.
Name:		Phone:				
Business Name:		Website:				
Address:		Email:				
City/State/Zip:		New York State Sales Tax ID:				
			(must have original certificate to exhibit)			
	Εſ	MERGING ARTIST CATE	GORI	ES		
Please choose only ONE category for show work in an addition	-			-		
Digital Art		Jewelry		Pottery/Ceramics	0th	er (explain):
☐ Drawing/Graphics/Printmaking		Mixed Media		Sculpture (All Forms)		
Fiber (All Types inc. Leather)		Painting (All Media)		Woodworking		
Glass		Photography				
Fees		Cost		Total Enclosed	j	
Individual Table		\$100.00				
HOLD HARMLESS AGREEMENT						

As an exhibitor, I agree to the conditions and requirements of Arts At The Gardens. The undersigned will indemnify Sonnenberg Gardens & Mansion and save them from any and all liability arising out of the action taken by the undersigned or any third party in conjunction with the use or occupancy of the space assigned to the exhibitor, whether such liability is the result of the negligence, active or passively of the undersigned, its officers, agents and employees and from all cost and expense including attorneys fees, incurred in litigation or the handling of such claims.

Nothing contained in this agreement or any prior or subsequent negotiations shall entitle the exhibitor to any specific space and Sonnenberg Gardens & Mansion retains the right to position the exhibit space with regard to the overall exhibit plan, and to make any necessary changes therein.

I have read the show rules and artwork requirements and I agree to abide by them. I further agree that Sonnenberg Gardens & Mansion may copy, distribute and use reproductions of my images in any media for publicity.

l agree that Sonnenberg Gardens & Mansion will not be neld responsible for any theft or loss of property.						
Signature:	Date:					